

Platforms + Expertise + Strategy

NAUP is a full service energy advisory and consulting firm. Our suite of services encompasses two primary operations i) Energy Procurement/Brokering for commercial, industrial and municipal end-users and ii) Energy Advisory Services providing clients realistic and sustainable energy road maps.

In addition to paramount advice and services to end use energy consumers, we have built a solid business as an incubator and merchant bank; giving birth to four successful operating companies within the energy industry.

We invite you to partner with us as your strategic energy advisor and experience high quality results-driven advice, creative solutions and an overall increase in your enterprise value.



Practice Areas:

- Energy Brokerage & Procurement
- Large Scale Energy Aggregation
- Energy Roadmaps & Advisory
- Energy Conservation Technologies
- LED Lighting
- Renewable & Alternative Generation
- Project Management

We Represent You in the Energy Buying Process



Energy costs are typically within your top 3 highest operating expenses. To maximize profits to your bottom line, it is critical to have professionals helping you manage this category of operational expenses. This is the mantra and driving force behind our brokerage business – we represent YOU, the customer in the energy buying process. Unbiased, scientific, real world advice on all things energy.

Energy Procurement

- Electricity & Natural Gas
- Supplier Vetting & Liaison
- Formal RFP/RFQ Management
- PPA / Long Term Tolling Agreement

Risk Management & Analysis

- Risk & Exposure Analysis
- Simulation & Probability Analysis
- Formal Hedging Recommendation

Customer Management

- Ongoing Customer Service/Liaison
- Usage & Cost Tracking
- Rate Verification, Issue Resolution
- Tax & Tariff Rate Analysis

Energy Conservation

- LED Lighting
- On-Site Demand Curve Solutions
- Alternative & Renewable Generation Options

What's In It For You?

We provide a **COMPLIMENTARY, NO OBLIGATION Bill Analysis** that is valued from \$2,000 to \$25,000 depending on the size of your business. Our **100 year brain-trust will deliver four key value points** for your business, at no out of pocket cost.

1

Efficiency | Evaluation of load factor profiles and opportunities to reduce utility fees by providing long-term efficiency improvement, resulting in revenue savings.

2

Tax & Meter Class | Ensure the utility is not mis-taxing any of your accounts and ensure you are classified properly by the utility.

3

Unforeseen Risk | Most owners have little idea what futures markets look like or what new legislation may be passed that will impact your cost in the future. We analyze these for you.

4

Potential Savings | Last but not least, we will identify any opportunities for immediate dollars savings; at no out of pocket cost to you.



North
American
Utility
Partners, LLC

The past 10 years have been the most volatile energy markets in U.S. History – the next 10 years will be filled with even greater challenges.

Let NAUP help navigate the next decade for you.



Frequently Asked Questions

Q. Why is the analysis complimentary?

A. We believe in taking a consultative, no pressure approach and letting our work speak for itself. If we can present value to your company and you like our approach, then we can do business.

Q. What if we already have a “Broker” or “Advisor”?

A. We have found that most groups who refer to themselves as a “broker” or “advisor” are really nothing more than a marketing agent with their own axe to grind. However, in the event that you do have a reputable unbiased advisor, that’s perfect. Our analysis will benefit you the most, providing you with a highly sophisticated second set of eyes of your current advisor’s work product – again at no out of pocket cost to you.

Q. We are bombarded with sales guys from energy companies; how is NAUP any different?

A. Most energy suppliers hire as many sales groups as possible to aggressively acquire as many customers as possible. Unlike these sales guys who represent their company’s interest, we represent the customer’s interest in the energy planning and buying process. We will be in your corner as your subject matter expert, making expert recommendations and then forcing utility companies to compete for your business on the terms that we propose.

Q. What if I am not interested in any of your recommendations?

A. You have no obligation, if you don’t like what we have to say, we appreciate the opportunity to have met you.

Q. What does “represent the customer” mean?

A. Energy is usually in the top 3 highest operating expenses for most businesses in the U.S. We believe that businesses should have expert representation similar to legal, real estate or transactional banking matters. Moreover, we believe that your representation should be unbiased and have real energy industry experience above and beyond sales and marketing.

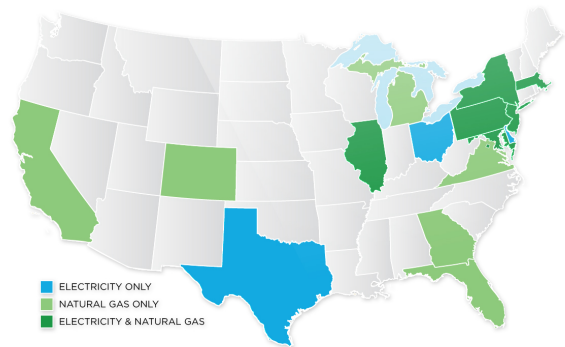
Q. What other services can you provide for our company?

A. NAUP is a full-service energy advisory firm. While our first aim is to immediately create a savings proposition for you and reduce any unforeseen risk, we will also make recommendations to implement energy conservation opportunities, creating true long lasting sustainable strategies.

Markets Served

Arkansas (Wholesale NG)
California (Retail NG & Wholesale NG)
Colorado (Retail NG & Wholesale NG)
Connecticut (Retail Power & NG)
District of Columbia (Retail Power & NG)
Delaware (Retail Power & NG)
Florida (Retail & Wholesale NG)
Georgia (Retail & Wholesale NG)
Illinois (Retail Power & NG)
Maine (Retail Power)
Maryland (Retail Power & NG)

Massachusetts (Retail Power & NG)
Michigan (Retail & Wholesale NG)
New Jersey (Retail Power & NG)
New Mexico (Wholesale NG)
New York (Retail & Wholesale, Power/NG)
Ohio (Retail & Wholesale, Power & NG)
Pennsylvania (Retail Power & NG)
Rhode Island (Retail Power)
Texas (Retail & Wholesale, Power & NG)
Virginia & W. Virginia (Retail NG)



Industries Served

- Restaurant & Hotel Chains
- Apartment & Assisted Living Communities
- Healthcare, Hospitals, Hospices & Clinics
- REIT's & Asset Managers
- Entertainment & Sports Complexes/Venues
- Churches & Non-Profits
- Municipalities (Local, State, Federal)
- Industrial & Manufacturing
- Office Buildings & Strip Centers
- Retail & Department Store Chains

North
American
Utility
Partners, LLC

<http://nautilitypartners.com>